

Forest Hills Recreation Board Minutes

June 7, 2010

Attendance: Kim Hall, Andrea Kennedy, Keith Morse, Cheryl Finlay, Ed Galloway, Barry Layton, Jamie Glasser

Minutes: May minutes were approved (Morse/Galloway).

Swim Report: Ed reported there are currently 82 swimmers, 14 of which are new members. The season begins Tuesday, June 15th. The speakers were just installed at the Pool and are scheduled to be checked to be sure they are working.

Tennis Report: The season begins June 11th.

Parks Report: Park permits have been issued. The Basketball Program currently has apx. 25 children registered. We will continue to accept registrations through June. Monday Fun in the Park begins. It will run 11am-1pm 5 days a week for 6 wks. Registrations are still being accepted.

Old Business:

Recommended fundraising projects for pool and 2011 Marketing ideas:

- Adult Party Night- possibly DJ instead of band, need clarification on particulars including: ?lodge rental fee or not, ?auxiliary police fee or not, will pool be open? Will we need to budget for food?, etc.
- Weekly or monthly movie nights possibly to coincide with family fun nights
- Lower daily admission pricing
- Offer Family Membership Plus passes which would include a regular family membership plus 5/10/15 daily admission tickets for apx. \$285,\$310, and \$335 (full price)
- Offer an Individual Membership at a decreased cost of apx. \$100-110 along with an Individual Plus 5/10/15 at \$125,\$150, and \$175
- Senior Membership Plus 5/10/15 daily admission tickets \$100/\$125/\$150
- Offer a Twilight/Weekend Pass
- Offer a Couples Pass (not necessarily married) for apx \$175-\$200
- Put a donation box on the Application Form

Ideas NOT Recommended include:

- Car Wash- too much work for too little revenue
- Pool Pass Raffle – Synchro Team yearly fundraiser
- Grandparent Membership – too inexpensive—we see area older grandchildren coming to the borough regularly for this nominal fee. We support the Senior Membership Plus in its place
- Contributing Membership—giving away over \$1000 worth of services for \$350

The Recreation Board is in favor of maintaining discount rates for early sign-ups.

The Recreation Board is NOT in favor of limiting the number of children in Family Memberships.

In light of the lack of support to date of the Pool Campaign as a result of the Tree City Times insert , the Recreation Board unanimously recommends to council adding a \$10 POOL/RECREATION FEE yearly via the sewage ,or other bill, to support the pool by generating apx. \$39,000 yearly (if we understand correctly that there are apx. 3900 households)

The Recreation Board unanimously recommends any playground equipment that may be moved from Woodlands Park on Ave. L be moved to the future park at the top of the hill off of Barclay Av. as opposed to Ryan Glenn to better serve the families and children in that neighborhood.