

Website & Website Moderators – Borough of Forest Hills Policy

The purpose of the Borough of Forest Hill's Web site is to provide information about the borough's government services and regulations. In establishing and maintaining its official Web site, the borough does not intend in any manner to create a forum or other means by which public discourse, exchange of opinions, or discussion on issues of any nature may occur. Rather, the sole and limited purpose of the Web site and permitted external links is to provide information of a factual nature about Forest Hills including various services and resources available within and around the borough, or as may be available from other governmental agencies. The Borough of Forest Hills homepage is not intended to be a forum for expressive activity by members of the public or by government officials; instead it should provide neutral information and data and links which do not espouse specific views. The goals of the Web site are to encourage increased citizen participation in local government by making public information more readily available to them, provide electronic access to borough information through a logical single point of entry, and to keep the public informed of local events.

Webmaster - Council shall appoint a Webmaster, who is responsible for maintaining the borough's Web site. All information prepared for posting on the Web site shall be routed through the Webmaster. The Webmaster is responsible for establishing maintenance procedures and style guidelines. Borough Council is the ultimate authority regarding policy governing the borough's Web site. The Webmaster aims to carry out borough Web policies day-to-day, but is subject to the authority of Council. These policies should include defining the look and feel of the Web site or deciding who may post information on the site.

The webmaster is responsible for the daily operation of the website. The webmaster makes independent editorial judgments on stories appearing on the home page and on other pages, determines the order of links on any page, makes judgments on links that are acceptable pursuant to these guidelines and regularly updates information on the website.

Comments about any aspect of Web policy should be brought to the attention of the Webmaster or the borough manager. The Council reserves the right to make changes to Web policy at any time.

Content – all content on the borough's website must be directly related to official borough business and borough activities. Exceptions may only be granted by the borough manager or borough council. Content must be free of any and all political statements and language that may be considered prejudicial, racist, or sexist or that may denigrate one person, group or any other protected class under federal state or local law. Content must be considered appropriate for minors and avoid any and all words, pictures, phrases, etc. that may be considered obscene or for mature readers only.

All content posted is the property of the Borough of Forest Hills. The borough has the right to remove, edit, adjust, etc. any and all website content.

All content is subject to editing by the Borough Manager and/or Borough Council. Any data that is considered restricted or confidential shall not be placed on the borough's website. Personal information shall not be placed on the borough's website.

Any and all links added to the site must first be reviewed and approved by the Borough Manager and/or Borough Council.

The Borough's Web site may provide links to Web sites for:

- Government and educational institutions;

- Organizations with some relationship to the borough (including but not limited to: organizations contracting with the Borough, organizations sponsoring Borough activities or programs, and organizations participating in Borough activities or programs);
- Generally recognized community organizations;
- Organizations providing information about art, cultural, and sporting activities in the Borough's area;
- Businesses physically located within the Borough of Forest Hills;
- Organizations providing information about employment opportunities in the Borough's area; and
- Organizations providing information about tourist attractions in the Borough's area.

The Borough's Web site will not provide links to Web sites for:

- Candidates for local, state, or federal offices;
- Political organizations or other organizations advocating a position on a local, state, or federal issue;
- Corporate or other for-profit organizations unless they fit any of the criteria stated above; and
- Individual or personal home pages.

Disclaimer. The materials and information contained on or obtained from this Web site are distributed "as is" without warranties of any kind, either express or implied, including without limitation, warranties of any kind regarding the accuracy, timeliness, or reliability of the website's content. Information contained on this Web site, including information obtained from external links thereon, is provided without any representation of any kind as to accuracy or content and should be verified by the user. The Borough of Forest Hills is not responsible for any special, indirect, incidental or consequential damages that may arise from the use of, or the inability to use, the Web site and/or the materials contained on the site whether the materials contained on the Web site are provided by the Borough of Forest Hills, or by a third party. Data contained on the Web site are subject to change without notice.

Neither the Borough of Forest Hills, nor any agency, officer, or employee of the Borough warrants the accuracy, reliability or timeliness of any information published on the Web site, nor endorses any products or services linked from the system, and shall not be held liable for any losses caused by reliance on the accuracy, reliability or timeliness of such information. Portions of the information may be incorrect or not current. Any person or entity that relies on any information obtained from this system does so at his or her own risk. Various Web sites may be linked through the Borough site. Visitors to those sites are advised to check the privacy statements of those sites and be cautious about providing personally identifiable information without a clear understanding of how the information will be used. This Privacy Statement does not apply to linked sites that are not affiliated with the Borough of Forest Hills.

By visiting the website you expressly agree to be bound by the terms, conditions and rules of conduct for the website as may be published and amended from time to time by borough council. Unauthorized use of the Forest Hills Borough logo is strictly prohibited.

Approved March 16, 2011